# Sociology Week 2 Social Psych

Author: Yacoub Jayoghli

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- 4. Chapter: Week 2 Social Psych
- 1. Week 2 Social Psych Questions

4.1.1. Which of the following is THE BEST EXAMPLE of what social psycholog...

#### Author: Yacoub Jayoghli

Which of the following is THE BEST EXAMPLE of what social psychologists call attitudes?

Please choose only one answer:

- My politics are Marxist
- I don't like custard
- I am angry
- I think the world is flat.

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4.1.2. According to the theory of reasoned action, which of the following ...

#### Author: Yacoub Jayoghli

According to the theory of reasoned action, which of the following BEST predicts people's behaviour to go to a Rock concert in the city on this Saturday?

Please choose only one answer:

- Attitudes towards Rock music
- Attitudes toward the Rock band playing at the concert on this Saturday
- Attitudes toward going to the concert in the city on this Saturday
- Attitudes toward going to the concert in the city on this Saturday by public transport

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# 4.1.3. Which of the following is TRUE about attitude-behaviour consistency?

#### Author: Yacoub Jayoghli

Which of the following is TRUE about attitude-behaviour consistency?

Please choose only one answer:

- Attitudes tend to predict consistent behaviour when attitudes are accessible.
- Attitude accessibility affects behaviour when people are using superficial processes.
- Intention predicts behaviour when people are using systematic processes.
- All of the above are true.

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4.1.4. According to the theories of reasoned action and planned behaviour,...

#### Author: Yacoub Jayoghli

According to the theories of reasoned action and planned behaviour, which of the following is false?

Please choose only one answer:

- Both theories suggest that behaviour is influenced by people's intention to perform the behaviour.
- Both theories suggest that intention is influenced by attitudes and subjective norm.
- Both theories suggest that attitudes are determined by behavioural beliefs about the consequences of the behaviour (and their evaluations).
- Theory of reasoned action includes perceived behavioural control as its important component whereas the theory of planned behaviour does not.

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#### Author: Yacoub Jayoghli

When John says, "I dislike X because it makes me feel bad about myself", which of the following is TRUE?

Please choose only one answer:

- This is an example of social identity.
- John's attitude towards X is serving as self-esteem maintenance function.
- This is a structural feature of John's attitude.
- John is clearly a utilitarian who is unconcerned about social norms.

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# 4.1.6. Which of the following is TRUE about the cognitive dissonance theory?

#### Author: Yacoub Jayoghli

Which of the following is TRUE about the cognitive dissonance theory?

Please choose only one answer:

- Cognitive dissonance is a negative state, which motivates us to reduce it.
- My belief that smoking causes cancer an my knowledge of my behaviour that I smoke one packet of cigarettes a day are consonant with each other.
- Cognitive dissonance is less likely to be felt in modern societies because modern music uses discords more.
- All strategies to reduce cognitive dissonance are irrational.

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# 4.1.7. La Piere's famous study about attitudes and behaviour towards Chine...

#### Author: Yacoub Jayoghli

La Piere's famous study about attitudes and behaviour towards Chinese people (he observed people's behaviours in hotels, motor camps, and so on)

Please choose only one answer:

- Showed how people go about concocting reasons for their actions.
- Was a landmark study because it measured behavioural intentions.
- Was a poorly designed study because La Piere was not Chinese
- Was a good example of attitude failing to predict a specific behaviour.

Check the answer of this question online at QuizOver.com: Question: La Piere's famous study about attitudes Yacoub Jayoghli Week 2 Quest

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#### Author: Yacoub Jayoghli

An attitude is accessible when it readily comes to mind. Which of the following conditions would produce accessible attitudes?

Please choose only one answer:

- Attitudes are formed on the basis of direct experience with the attitude object.
- Attitudes are learned when a person is very young.
- Attitudes are suppressed and kept unconscious.
- None of the above

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Author: Yacoub Jayoghli

According to the lecture, which of the following is TRUE about attitude-behaviour relationships?

Please choose only one answer:

- When people have the ability to think carefully about how to behave and are motivated to think carefully, accessible attitudes should predict a behaviour.
- Attitudes rarely predict behaviour and therefore generally regarded as a useless concept in social psychology.
- Attitudes and behaviour influence each other some of the time, and form a positive-feedback loop.
- Attitudes and behaviours separate and parallel processes, which do not influence each other

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4.1.10. In individual-level strategies for attitude change, a person whose ...

#### Author: Yacoub Jayoghli

In individual-level strategies for attitude change, a person whose attitudes you wish to influence is induced to behave in a way that is congruent with the attitudes you wish him or her to have. Which of the following is TRUE about these strategies?

Please choose only one answer:

- Attitudes are likely to change when the behaviour is forced, and is performed involuntarily.
- Attitudes may change when the existing attitudes are already congruent with the behaviour and the behaviour is performed voluntarily.
- Attitudes are unlikely to change if the induced behaviour is incongruent with the existing attitudes.
- None of the above is TRUE.

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4.1.11. Festinger and Carlsmith conducted an empirical test of cognitive di...

#### Author: Yacoub Jayoghli

Festinger and Carlsmith conducted an empirical test of cognitive dissonance theory. After establishing a negative attitude to a boring experiment, they induced their participants to perform a counter-attitudinal behaviour voluntarily. For this purpose, the participants were offered a large amount of reward (\$20) or a small amount of reward (\$1). Which of the following is TRUE about this experiment?

Please choose only one answer:

- Cognitive dissonance should not occur in either condition.
- Cognitive dissonance should be greater in the \$20 condition than in the \$1 condition.
- A greater attitude change was observed in the \$1 condition than in the \$20 condition.
- An attitude change occurred when the participants performed the counter-attitudinal behaviour involuntarily.

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4.1.12. According to the lecture, which of the following is true about the ...

#### Author: Yacoub Jayoghli

According to the lecture, which of the following is true about the relationship between attitudes and behaviour?

Please choose only one answer:

- Attitudes and behaviour always influence each other.
- Attitudes and behaviour never influence each other.
- Attitudes and behaviour influence each other under some circumstances.
- None of the above is TRUE

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4.1.13. According to the elaboration likelihood model of persuasion, when p...

#### Author: Yacoub Jayoghli

According to the elaboration likelihood model of persuasion, when people change attitudes due to strong arguments, compared to when they change attitudes because an attractive person sent them the persuasive message, the resultant attitudes

Please choose only one answer:

- Are more enduring
- Are more resistant to change
- Show stronger attitude-behaviour relationships
- All of the above are true

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# 4.1.14. The elaboration likelihood model suggests that

#### Author: Yacoub Jayoghli

The elaboration likelihood model suggests that

Please choose only one answer:

- When people are busy doing other things, they tend to process TV commercials using their central route to persuasion.
- When people are going through a peripheral route to persuasion, resultant attitudes are likely to be more enduring and more likely to predict their behaviour than when they are gong through a central route.
- When people have lots of cognitive resources, but unwilling to process information deeply, they tend to be be persuaded by peripheral cues such as source attractiveness.
- All of the above are true

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4.1.15. When David says, "I don't trust what Donald says because he might b...

#### Author: Yacoub Jayoghli

When David says, "I don't trust what Donald says because he might be motivated to mislead me", and decides to disregard Donald's persuasive message, which of the following is TRUE?

Please choose only one answer:

- David is citing a reporting bias.
- David is referring to a knowledge basis
- David is revealing his non-conscious bias
- David is showing a fundamental attribution error

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#### Author: Yacoub Jayoghli

A norm that can be known to exist when it is violated is:

Please choose only one answer:

- A taken for granted background norm
- An injunctive norm
- A descriptive norm
- A shared frame of reference

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4.1.17. According to the lecture, which of the following is TRUE about the ...

Author: Yacoub Jayoghli

According to the lecture, which of the following is TRUE about the definition of a group?

Please choose only one answer:

- Any collection of two or more individuals is a GROUP.
- Group members should share a common definition about what their group is.
- Group members do not need to behave in accordance with their definition of the group.
- All of the above is true.

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4.1.18. Which of the following functions is MOST likely to be served by lar...

#### Author: Yacoub Jayoghli

Which of the following functions is MOST likely to be served by large-scale groups defined in terms of social categories such as nations?

Please choose only one answer:

- Task performance function
- Socio-emotional function
- Social Identity Function
- Knowledge Function

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# 4.1.19. According to the social brain hypothesis (e.g. Dunbar), which of th...

#### Author: Yacoub Jayoghli

According to the social brain hypothesis (e.g. Dunbar), which of the following is FALSE?

Please choose only one answer:

- Relative size of an individual person's neo-cortex is associated with how sociable he or she is.
- Among primates, a species' average relative neo-cortex is associated with average size of groups in which the species tends to live.
- The "natural" human group size is estimated to be approximately 150
- Group living acted as a selective pressure for larger neo-cortex size.

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# 4.1.20. Which of the following is TRUE about group cohesiveness?

#### Author: Yacoub Jayoghli

Which of the following is TRUE about group cohesiveness?

Please choose only one answer:

- A group tends to be cohesive when its members like each other.
- A group tends to be cohesive when its members' goals are aligned with the group goals
- When a group is highly cohesive, its members tend to adhere to its norms.
- All of the above are TRUE

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# 4.1.21. Which of the following is TRUE about social networks?

#### Author: Yacoub Jayoghli

Which of the following is TRUE about social networks?

Please choose only one answer:

- Social networks are information technologies like Facebook and Twitter
- Highly centralised networks mean that everyone occupies a central position.
- Centralisation and central positions mean the same thing
- All of the above are FALSE

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# 4.1.22. Which of the following is TRUE about attitude change?

#### Author: Yacoub Jayoghli

Which of the following is TRUE about attitude change?

Please choose only one answer:

- When people are forced to perform a behaviour non-voluntarily, their attitudes are likely to change.
- When people are induced to perform a behaviour voluntarily in the absence of their prior attitudes, attitudes are unlikely to form and they would go without attitudes.
- Some form of emotional engagement is necessary for attitudes to change
- None of the above is true

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